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Johnson(10) **Pub. No.: US 2016/0328737 A1**(43) **Pub. Date: Nov. 10, 2016**(54) **SYSTEM AND METHOD FOR SITUATIONAL
LOCATION RELEVANT INVOCABLE SPEED
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6,456,234.(71) Applicant: **Apple Inc.**, Cupertino, CA (US)**Publication Classification**(72) Inventor: **William J. Johnson**, Flower Mound,
TX (US)(51) **Int. Cl.**
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G06F 17/30 (2006.01)(73) Assignee: **Apple Inc.**, Cupertino, CA (US)(52) **U.S. Cl.**
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30/0277 (2013.01); **G06Q 30/0261** (2013.01)(21) Appl. No.: **15/130,620**(22) Filed: **Apr. 15, 2016****Related U.S. Application Data**(60) Continuation of application No. 14/629,401, filed on
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Sep. 1, 2011, now abandoned, which is a continuation
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(57)

ABSTRACT

Situational location dependent information is transmitted from a server data processing system to a receiving data processing system. A candidate delivery event associated with a current positional attribute of the receiving data processing system is recognized and a situational location of the remote data processing system is determined. The candidate delivery event may be a location and/or direction change, device state change, or movement exceeding a movement tolerance. A set of delivery content from a deliverable content database is transmitted from the server data processing system to the receiving data processing system according to the situational location of the receiving data processing system, and according to delivery constraints.

